

BEST NEW PRODUCT NOMINATION 2017

If you have new products that meet our criteria enter into this year's **six (6) AusPet Best New Product Awards!**

Free additional exposure in the New Product Showcase will ensure your products are seen!

- Product must be new to the market not the exhibitor
- Product should be available either 3 months prior or 6 months after AusPet dates
- A range of product is considered 1 type of product
 - Revised packaging/branding is invalid
 - The product must have unique selling features

On Wednesday October 18, please supply PIAA staff at the New Product Showcase area a sample of the product/s together with **ONE** relative promotional tool. This tool must contain the info below to allow the judges full information to decide who wins! No info then can't be included in the judging.

RECEIVE FREE NATIONAL POST EVENT PUBLICITY IF YOU ARE A WINNER!

Six categories – dog/cat/bird/aquaria & reptile/other

ENTRY FORM (judging will be based on relative info below)

CATEGORY _____

Exhibitor Name _____

Product name _____

Launch Date _____

Features _____

Wholesale Price _____ RRP _____ incl. GST

Email to events@paa.net.au

ENTRIES CLOSE FRIDAY 2ND OCTOBER