

PIAA & Royal Canin
present



Pullman Reef Hotel Casino
Cairns, QLD
19-21 August 2019



PIAA

Pet Industry Association

piaa.net.au



DEDICATED SUPPORT FOR KENNELS AND CATTERIES



Website

Shop **24 hours,**
7 days a week



Easy delivery

Direct to your door



Many choices

Professional feeding bags to use
in your kennel and cattery AND
additional product to sell
directly to clients.



INCREDIBLE IN EVERY DETAIL

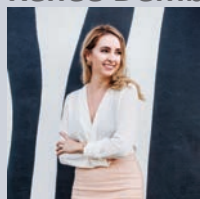
AUSBOARD 2019 PROGRAM



Sunday 18 August	1830	Optional networking dinner (delegates own cost) Hemingway's Brewery Cairns Wharf, Cnr. Wharf & Lake St's, Cairns (3mins walk from hotel)
DAY 1 Monday 19 August	0830 – 0845	Registration
	0845 – 0900	Welcome <i>Barry Codling/Glenn Cooke & Stacy Guilfoyle - Royal Canin</i>
	0900 – 1030	Social Media – Don't tell them what you do, show them what you do! <i>Renee Dembowski – Social Butterfly Marketing</i>
	1030 – 1100	Morning Tea
	1100 – 1200	Being Happy <i>Andrew Matthews</i>
	1200 – 1230	Exhibitor Information Session
	1230 – 1330	Lunch
	1330 – 1500	7 Things Every Business Owner needs to Monitor to Succeed in Business <i>Bree James</i>
	1500 – 1530	Afternoon Tea
	1530 – 1700	Panel Discussion/Industry Workshop Part 1 <ul style="list-style-type: none"> Managing Abandoned Animals Taking Epileptic or Diabetic Animals Staff Education Standards & Guidelines Not Accepting F2 Vaccinations in Cats Panellists <i>Cory Andrews</i> <i>Blake DeBruin</i> <i>Beckie Newcombe</i> <i>Glenn Cooke (Mediator)</i>
	1830 – 2030	Welcome Cocktail Party
DAY 2 Tuesday 20 August	0900	Depart hotel
	1000 – 1130	Tour K9 River Retreat (incl morning tea)
	1230 – 1415	Lunch at Pullman Palm Cove Sea Temple
	1500 – 1630	Tour YAPS (incl. afternoon tea)
	1700	Arrive back at hotel
	1830	Optional networking dinner (delegates own cost) Salthouse – Marina Point 6/2 Pierpoint Rd, Cairns (8 mins walk from hotel)
DAY 3 Wednesday 21 August	0900 – 1030	Innovation in the Kennel/Cattery Environment <i>Cory Andrews</i>
	1030 – 1100	Morning Tea
	1100 – 1230	Safe Handling of Dogs in the Boarding Kennel Environment <i>Glenn Cooke</i>
	1230 – 1330	Lunch
	1330 – 1400	Exhibitor Information Session
	1400 – 1500	The In's & Out's of Stress, The Gut & Nutrition <i>Dr Ben Porter</i>
	1500 – 1530	Afternoon Tea
	1530 – 1700	Panel Discussion/Industry Workshop Part 2 <ul style="list-style-type: none"> Industry Update/Concerns Discussed Weighing Pets Before Boarding Best Ways to Integrate Dogs Growing Popularity of Natural Therapies and the Impact on the Boarding Sector Panellists <i>Cory Andrews</i> <i>Blake DeBruin</i> <i>Beckie Newcombe</i> <i>Glenn Cooke (Mediator)</i>

SPEAKER PROFILES

Renee Dembowski



Social Butterfly Marketing founder and CEO Renee Dembowski is an innovative trailblazer in the exciting world of social media. With fresh ideas and a penchant for predicting the next big thing, Renee has successfully transformed a flair for social media strategy into an award-winning enterprise. In 2017, Renee was the first person in Australia to be awarded the Diploma of Social Media Marketing and now, as an industry recognised trainer, she is catapulting other aspiring hopefuls into the profession. In addition to delivering the Diploma, Renee specialises in offering an eight-week online Social Media Intensive course for individuals and businesses.

QUALIFIED TRAINER: Diploma of Social Media Marketing

VOTED TOP 5: Social Media Marketers in Australasia 2018

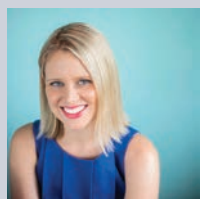
WINNER: 'Most Innovative Use of Social Media' Australasia, Social Media Marketing Awards 2018

QLD AMBASSADOR: Social Media Marketing Institute 2018

CONTINUING EDUCATION PROVIDER: Social Media Marketing Institute

ADVISOR: ASBAS Digital Solutions Program with Regional Development Australia

Bree James



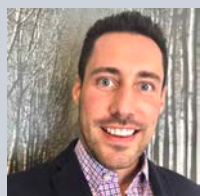
Bree James epitomizes 'entrepreneur'. From starting her first official business at the age of eighteen, to running one of Australia's most successful regional publishing companies, Bree has entrepreneurial DNA in every fibre of her being. The eternal solution finder, Bree's innate ability to seize opportunity and fill market gaps has attributed to her huge success in the business world. But she's more than just the driving force behind her own enterprises. Working with organisations around the country, Bree is also an acclaimed presenter, author, podcaster, travel writer, YouTuber, performer, and an inspirational mentor to small business owners everywhere. Her philosophy in life is to be brave, be bold and be brilliant.

Andrew Matthews



Andrew Matthews is an international speaker on happiness and prosperity. In the field of motivation and personal development, his books, "Being Happy!" and "Follow Your Heart" are classics. His latest book, "How Life Works" is already an international best seller. Andrew has addressed over a thousand international corporations. His presentations are laced with humour and he draws lightning-fast cartoons as he speaks! He entertains while providing audiences with the tools and inspiration to live more successful and more prosperous lives. Andrew Matthews' books are now published in 43 languages with sales of over 7 million copies in 60 countries. He has appeared on 3,000 radio and TV programs on 4 continents.

Dr Ben Porter



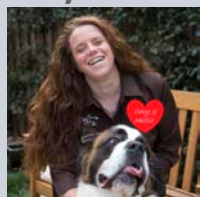
Dr Ben Porter graduated from the University of Queensland with First Class Honours in Veterinary Science in 2009. He launched his veterinary career at a large mixed practice in Shepparton, North-East Victoria, where he was a jack-of-all-trades veterinarian and gained extensive experience in all facets of small and large animal medicine and surgery. After seven years in practice, Ben wanted a new challenge and to diversify, and became a Technical Services Veterinarian at two large animal pharmaceutical businesses (Merial and Boehringer-Ingelheim). Following his keen passion for nutrition and education, Ben joined the Royal Canin team in January 2018. On top of this, he continues to work in general practice most weekends in Shepparton.

Glenn Cooke



Glenn Cooke has been successfully training people and their dogs, training trainers and working in specialised environments for more than 26 years. His expertise ranges from basic obedience and behavioural problem solving for family pets right through to the highly specialised training and development of service dogs for military and police roles. Some of Glenn's roles include breeding working German Shepherds and Rottweilers, socialisation and development, temperament assessments, obedience, agility, film and television, behavioural problem solving, and the advanced training of working dogs. Glenn is also regularly called on as an expert consultant in court hearings relating to canine aggression.

Cory Andrews



Over the past 12 plus years Cory and her husband Paul have purchased and renovated two under-loved and aging boarding Kennel facilities in Victoria, the state with the strictest boarding code in Australia. Over these years their desire to create environments that are safe and secure for the dogs, are functional for their team members to operate in and are appealing to the customers has seen lots of investigation into not just other providers globally in our industry, but also other industries. Having also previously managed (and renovated) for 5 years Australia's largest cat boarding facility, Cory brings a wealth of knowledge and strategy for both kennel and cattery owners looking to renovate or develop their facilities with a view to the future of this industry. Having also been hands on in all her renovations, Cory is well equipped to answer all manner of questions when it comes to kennel & cattery renovations and redevelopment. With a desire to lift the bar for all boarding facilities across Australia, Cory & Paul welcome any owners wanting to discuss or view their facilities to come and visit - just be prepared for an avalanche of information should you come visit.

Accommodation Pullman Reef Hotel Casino

35-41 Wharf Street Cairns



Superior Room

Room size: 36m²

Beautiful rooms with a spa bath, separate shower and private balcony with city views. Personal Nespresso coffee machine and free Wi-Fi.

\$289 per night - includes 2 breakfasts

Deluxe Pool View or Water View Room

Room size: 36m²

Spacious rooms with a spa bath, separate shower and private balcony with stunning water views or outlook over rooftop pool deck. Personal Nespresso coffee machine and free Wi-Fi.

\$309 per night - includes 2 breakfasts

Bookings should be made directly with the hotel. Please see below for details.

When making your reservation, please use booking code: **0818PIA** or quote Pet Industry Association to access the special conference rate.

Pullman Reef Hotel Casino

T: 07 4030 8888

E: groups@reefcasino.com.au

COSTS

Three Day Conference

Includes

- 2 full day conference including morning & afternoon tea & lunch
- Welcome Cocktail Party on Monday evening
- Kennel & Cattery Tour, Morning & Afternoon Tea & Lunch

Members
Incl GST

Non-Members
Incl GST

\$600

\$750

One Day Conference

Includes

- 1 full day conference including morning & afternoon tea & lunch

\$300

\$375

Additional

Additional Kennel & Cattery Tour plus Lunch

\$90

\$105

Additional Welcome Cocktail Party

\$80

\$95

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Together we protect



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Contact our Events Manager, Linda Chamarette P: 02 9659 5811 M: 0414 945 990 E: events@piao.net.au

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