



PIAA
Pet Industry Association

piaa.net.au

Exclusive Member Benefits



ADVOCACY | PIAA is the voice for the industry. We advocate on our members' behalf and address issues across all our member sectors. PIAA sits on numerous animal welfare and government ministerial bodies. We have strong inroads and ongoing liaison with Ministers, Government departments and animal welfare entities in all states. Our State co-ordinators ensure that all local concerns are heard and acted upon accordingly.



BANKING | PIAA members have access to limited offers, exclusive deals and support from **The Commonwealth Bank**. As a PIAA member you will have access to vehicle & equipment finance, business overdraft, business loan, market rate loan, business line of credit (conditions apply).



TAX & LEGAL ADVICE | PIAA members can receive free tax and legal advice. As part of our Member Benefits scheme, **The Assistance Company** will provide free advice to members nationally. The Assistance Company is a well-established and specialised agency that can offer both personal and business related advice.



TELECOMMUNICATIONS | Next Telecom offers PIAA members special discounts on your monthly business telecommunications spend each month. Next Telecom will analyse your current telecommunications spend, review your current structure, discuss your business needs and growth plans to put together a detailed solution for your business.



BUSINESS INSURANCE ADVICE & DISCOUNTS | McLardy McShane is an industry leader in providing insurance solutions within the pet industry. McLardy McShane provide a personal experience- you will always speak to one of their pet experts.



TRAVEL DEALS & DISCOUNTS | Flight Centre Business Travel can offer PIAA Members a dedicated travel manager who can look after your business & leisure travel needs including airfares, accommodation, care hire and other travel products. Discounts on Travel Insurance, discounted Qantas & Virgin lounge memberships and \$50 per person for international packages.



SOFTWARE | **RezExpert** offers our Boarding and Grooming members 15% discount on training and setup as well as 15% discount on monthly software license on their Kennel & Cattery Management software and the same discounts on their Pet Grooming Appointment Management software.



SOFTWARE | **Pet Tech Pro** offers exclusive benefits to PIAA Dog & Cat Boarding, Training, Day Care & Grooming members on the state of the art Pet Tech Pro software. Complete suite of online tools for customer management, pet and booking management, as well as administration, reporting and customer relationship management. 10% discount on set up fee and 10% discount on monthly module subscriptions.



STAY INFORMED | Receive regular updates on industry issues and government changes affecting your business. Free with your PIAA membership- **Monthly e-newsletter, Pet Trade, Pet Industry News Trade Journal & Industry Specific Workshops**.



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ONGOING PROFESSIONAL DEVELOPMENT Complete discounted industry-specific training through our online training courses. The Animal Industries Resource Centre also gives members 5% discount on nationally accredited training courses (Certificate I in Animal Studies, Certificate III in Companion Animal Services and Certificate IV in Animal Services). Access to latest TAFE courses. Discount for all PIAA Education offerings.



FREE ONLINE BUSINESS RESOURCES | Get instant access to a selection of free resources to help your business run smoothly. The members-only section of our website contains business templates, animal health guarantees and pet care leaflets you can download and share with your customers.



PET INDUSTRY NEWS - ADVERTISING OPPORTUNITIES | **Pet Industry News** is Australia and New Zealand's only pet trade online magazine. Published four times a year, it is distributed to around 4000 pet related business in our region- including pet shops, aquariums, kennels, groomers and wholesalers. As a PIAA member, you can access special advertising and editorial rates.



NETWORKING Network with members, pickup new ideas, refresh your skills or educate and motivate your staff at one of the many Pet Industry Association events, with members-only discounts of up to 30%.



MARKET YOUR BUSINESS | PIAA gets hundreds of enquiries from consumers wanting to find a professional pet business. Don't miss the chance to put your business on consumers' shopping list! You can Post free classified advertisements online (equipment/business for sale, job vacancies) You can receive discounted advertising in Pet Trade Talk Newsletter and PIAA Monthly Newsletter.

The information provided in this brochure is provided in good faith. The relevant product and services providers, in good faith have provided the information on benefits. PIAA cannot be held responsible or liable in any way for any loss that you may incur as a result of your enquiry for, application of, commitment to, or agreement to commit to any of the benefits outlined or detailed in this brochure.



PIAA

advocacy.

education.

support.

Pet Industry Association

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